

TSINGHUA UNIVERSITY: A WORLD CLASS LEARNING EXPERIENCE

The university traces its roots to 1911, when it opened as a preparatory school for students selected to study at U.S. universities on Chinese government scholarships. In 1928, Tsinghua gained university status itself. Ever since, it has been recognized globally for academic excellence.



"This program will move business journalism in China to a new level. The courses offered respond to a growing public interest in business and economic news and to an increasing demand for trained editors and reporters to cover the field."

-Li Xiguang, Executive Dean, Tsinghua School of Journalism and Communication

This program is made possible by the generous support of these founding international sponsors:



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MASTER OF ARTS TSINGHUA GLOBAL BUSINESS JOURNALISM PROGRAM

SCHOOL OF JOURNALISM AND COMMUNICATION,
TSINGHUA UNIVERSITY, BEIJING, CHINA
IN COLLABORATION WITH THE INTERNATIONAL CENTER
FOR JOURNALISTS (ICFJ)



International Center
for Journalists

Advancing Quality Journalism Worldwide

MASTER OF ARTS TSINGHUA GLOBAL BUSINESS JOURNALISM PROGRAM

Starting in September 2007, an international faculty at Tsinghua University will train students to cover the fast-changing world of business, economics and finance, with a focus on China's role in the global marketplace.

The program seeks 25 to 30 English-speaking graduate students from China and other countries eager to gain expertise in this vital field of coverage. Students may enroll in the program full-time for two years or part-time for three years.

Respected international journalists, along with other business and economics experts, will lead the courses. These professors will offer comparative studies of Chinese, Japanese and Western companies and financial markets. In particular, students will analyze case studies of path-breaking Chinese corporations.

Students will acquire a unique set of tools for covering China's growth, including expertise in Internet research and in techniques of investigative reporting. Just as important, they will gain a deeper understanding of economic journalism as practiced by top-quality global publications. Graduates will come away with a network of contacts and sources who will enrich their reporting for years to come.

"China's importance in the global economy is growing exponentially, and journalists must gain the skills they need to cover the increasingly complex business landscape."

- Joyce Barnathan, President, International Center for Journalists

ADMISSIONS

The program is open to Chinese and international students. All applicants are required to pass an internationally recognized English-language test such as IELTS or TOEFL. The minimum score that is accepted for entry is 6 for the IELTS, 550 for the TOEFL Paper-Based or 213 for the TOEFL Computer-Based. The school will consider alternative assessments.



COURSES AND REQUIREMENTS

The successful completion of 28 credits is required to earn the Master of Arts degree.

Compulsory Courses

Understanding Contemporary China and Media for International Students - 2 Credits
Chinese Language for International Students - 1 Credit
Cross-cultural Studies - 2 Credits

Core Courses

English News Writing I - 2 Credits
Business News Writing I - 2 Credits
Legal and Ethical Issues in Business Reporting - 2 Credits
English News Writing II - 2 Credits
Business News Writing II - 2 Credits
Economics for Journalists - 2 Credits
Accounting and Finance for Journalists - 2 Credits
Multimedia Business Reporting - 2 Credits

Elective Courses

Media Management - 1 Credit
Media Research Methods - 2 Credits
Hot Topics in the Global Economy - 2 Credits
Political and Current Affairs in China - 2 Credits
Case Studies of Chinese & Global Companies - 2 Credits
Reporting Personal Finance - 1 Credit

Other Requirements

Thesis Seminar - 1 Credit
Internship - 5 Credits
Students are required to complete an internship to gain professional experience. The top two students will receive internships at an overseas news or financial organization.

Non-credit Requirements

Students may elect to complete either a formal academic dissertation or a professional journalism portfolio.

Visit www.icfj.org/tsinghua or www.tsjc.tsinghua.edu.cn for more information