

**SUPPORTING THE
TRUTH TELLERS
WORLDWIDE**

2018 Annual Review

DEAR FRIENDS,



For decades, the **International Center for Journalists** has been committed to strengthening journalism globally, with an eye toward using innovation to provide more engaging, more in-depth coverage. Through our efforts, journalists are producing hard-hitting reports that have led to major reforms, better laws and healthier citizens.

At this crucial time, our efforts to support the truth tellers are more urgent than ever.

Attacks on the media are accelerating. Autocrats are clamping down – and targeting journalists in particular. And misinformation, spread by anti-democratic forces, is rampant.

With our donors and partners, **ICFJ** is fighting back by empowering journalists in our vast network to provide trustworthy, reliable news that the public needs and wants. Join us in our battle to defend and promote a free press, an essential pillar of vibrant, democratic societies.


President, ICFJ

ICFJ HAS WORKED WITH MORE THAN 100,000 JOURNALISTS FROM 180 COUNTRIES SINCE 1984. WE RUN AS MANY AS 75 PROGRAMS A YEAR.

BETTER JOURNALISM, BETTER LIVES.

ICFJ empowers journalists to produce high-quality coverage with impact. Participants have produced stories that bring improvements to society – from better governance to healthier communities to cleaner environments.

Treasury Department cited investigative reports in decision to ban Latvian bank

U.S.

Biggest anti-corruption reforms in history launched in wake of presidential scandal

Mexico

Ecuador

Pedophile priest in Guayaquil, Ecuador, fired by Vatican

Parliamentarian in Bulgaria resigned in tax evasion scheme

Bulgaria

Doctors and nurses suspended in India's Rajasthan state for negligence in infant deaths

India

Fake malaria drugs taken off market in Kenya

Kenya

Local officials arrested for accepting bribes in exchange for issuing licenses to palm oil companies

Indonesia

South Africa

Deaths from botched circumcisions dropped by more than 40 percent in South Africa

HOLDING THE **POWERFUL** TO ACCOUNT

ICFJ supports investigative journalism networks that break stories on subjects that know no borders:

EASTERN EUROPE

The Organized Crime and Corruption Reporting Project (OCCRP) exposed a massive money laundering scheme involving Azerbaijan. Some of the funds were used to pay European politicians to speak favorably about the country's human rights record. Officials across Europe launched investigations.

AFRICA

Through our partner, Code for Africa, networks of women data journalists have exposed fake malaria medicines sold at pharmacies in Nairobi and tainted drinking water sold on city streets in Lagos. As a result, the medicines were pulled from shelves in Kenya and four water plants lost their licenses in Nigeria.

LATIN AMERICA

Journalists in the Connectas network we helped launch have produced more than 142 in-depth stories that exposed mismanagement of nearly \$16.6 billion in public funds.

**ICFJ
AWARDS
DINNER**

Digital news pioneers who have exposed corruption and abuse of power in the Philippines and Venezuela won ICFJ's 2018 Knight International Journalism Award. In the face of severe government crackdowns, Maria Ressa of Rappler, and Joseph Poliszuk of Armando.info, are fearlessly pursuing the truth. The award recognizes excellent journalism that has made an impact.



Maria Ressa & Joseph Poliszuk





Photo: Code for Africa

SHAPING THE FUTURE OF NEWS

Our flagship program, **the ICFJ Knight Fellowships**, fosters a **global culture of innovation designed to enhance digital storytelling** and strengthen business models. Some exciting projects:

MEASURING IMPACT

In Brazil, ICFJ Knight Fellow Pedro Burgos developed the Impacto project, which helps newsrooms better track and communicate the impact of their reporting.

SUPPORTING STARTUPS

ICFJ Knight Fellow Janine Warner and her team have helped spark a new wave of news entrepreneurship across Latin America. She focuses on teaching new business models to startups, often the only source of independent news. She also launched Latin America's first Spanish-language online school for digital media entrepreneurs.

REDESIGNING NEWSROOMS

In India, ICFJ Knight Fellow Nasr ul Hadi developed a new system for newsrooms to improve efficiencies in the digital era. His SPADE model has been embraced by U.S. news outlets, including New Jersey's SNJ Today.

UNCOVERING TRENDS

In the first global study of the use of technology in newsrooms, ICFJ revealed a perilous skills gap: Journalists are not

keeping pace with the transformations sweeping the industry. ICFJ surveyed 2,700 newsroom managers and journalists from 130 countries in 12 languages.

SHARPENING SKILLS

Over the past three years, more than 100 Latin American media entrepreneurs have spent time in U.S. newsrooms to learn new digital skills. They return home with innovative ways to launch startups or digital products.



The International Journalists' Network (IJNET.org) provides journalists with the latest on global media trends, tools, and training opportunities in seven languages.

COMBATING MISINFORMATION

At a time of rampant misinformation, **ICFJ** is spearheading a variety of projects to promote the spread of reliable, trustworthy news.

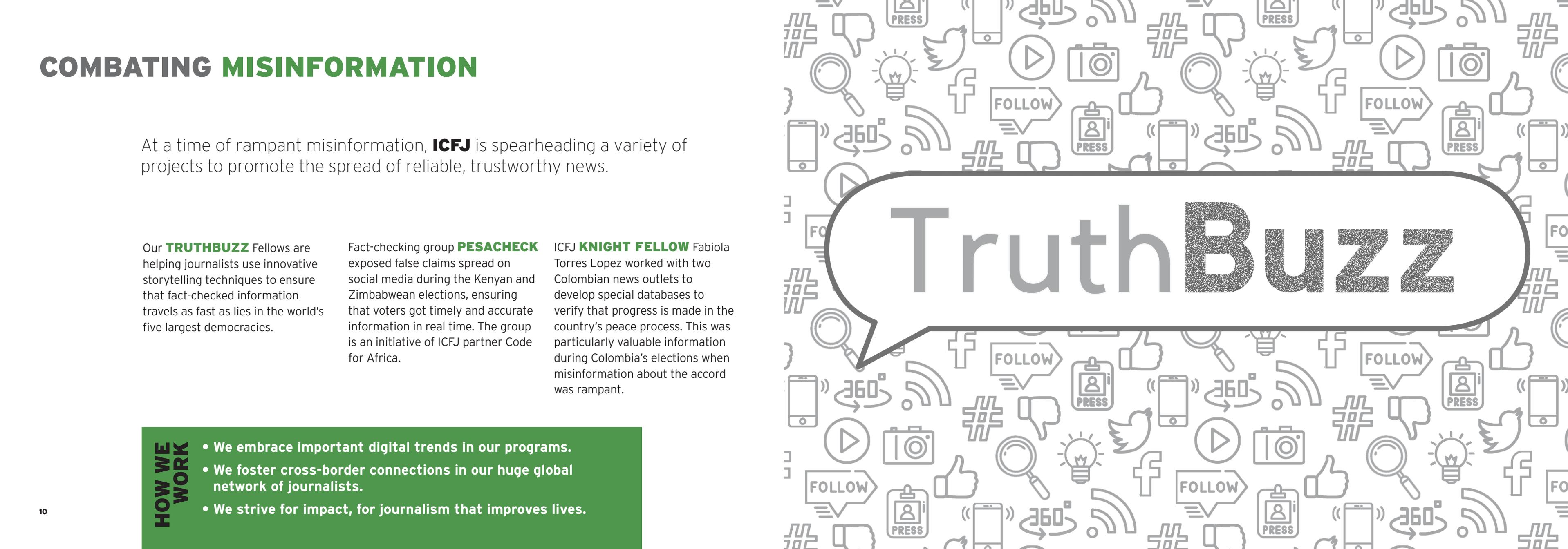
Our **TRUTHBUZZ** Fellows are helping journalists use innovative storytelling techniques to ensure that fact-checked information travels as fast as lies in the world's five largest democracies.

Fact-checking group **PESACHECK** exposed false claims spread on social media during the Kenyan and Zimbabwean elections, ensuring that voters got timely and accurate information in real time. The group is an initiative of ICFJ partner Code for Africa.

ICFJ **KNIGHT FELLOW** Fabiola Torres Lopez worked with two Colombian news outlets to develop special databases to verify that progress is made in the country's peace process. This was particularly valuable information during Colombia's elections when misinformation about the accord was rampant.

HOW WE WORK

- We embrace important digital trends in our programs.
- We foster cross-border connections in our huge global network of journalists.
- We strive for impact, for journalism that improves lives.



Truth Buzz

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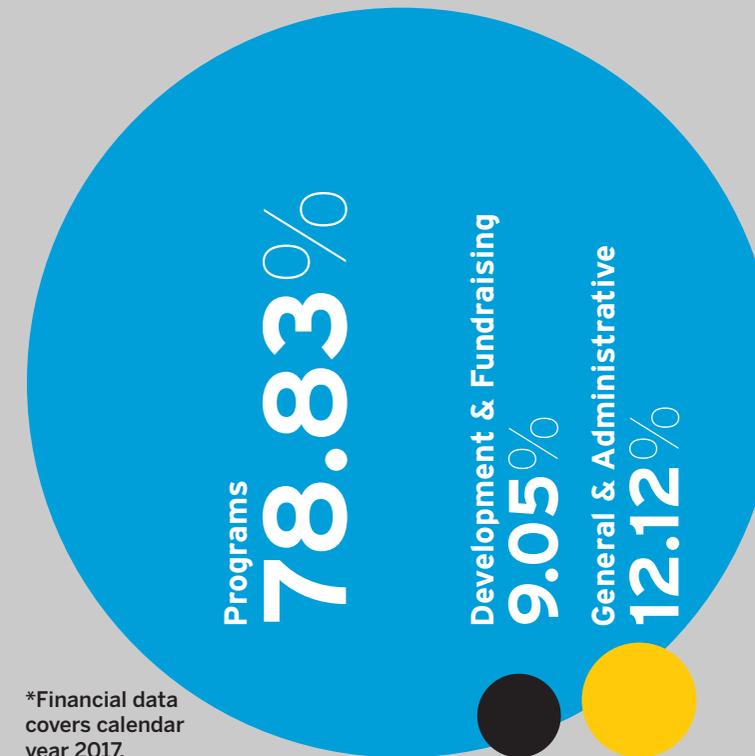
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*Financial data covers calendar year 2017.

OVERALL RATING ON FINANCES, ACCOUNTABILITY AND TRANSPARENCY

94.3

ICFJ's four-star track record with Charity Navigator places us among the top 2% of nonprofits evaluated.



ICFJ also has a platinum-level rating from GuideStar, the highest ranking given.

ICFJ IS **EXTREMELY GRATEFUL** TO ITS SUPPORTERS FOR THEIR GENEROSITY. *

thank

you

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**WE EMPOWER JOURNALISTS TO
DELIVER **TRUSTWORTHY** NEWS
ESSENTIAL FOR VIBRANT SOCIETIES.**

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