As the novel coronavirus Covid-19 has spread around the globe this year, bringing much of the world’s economy and daily life to a halt, we’ve been forced to reexamine what is considered “essential” work. Although journalists have not always been considered essential workers by the authorities, they have proven time and again to be essential to democracy. Facing an unprecedented worldwide challenge and widely varying responses by local and federal officials, their work keeps a much-needed spotlight on how governments are managing the crisis and the economic fallout that has resulted from it.

Reporters have braved the front lines at hospitals to tell the full story of what’s happening—a story that some governments have actively tried to suppress. When protests broke out for racial justice in the U.S. and worldwide after the killing of George Floyd, journalists again left the safety of their homes to cover the turmoil in the streets.

Intelligent, thorough and deep reporting that spans the globe—exactly what Burns Fellows and alumni provide—is critical for both citizens and policy planners. Without high caliber reporting that informs citizens and holds governments accountable, democracy cannot function.

For more than 30 years, the Burns Fellowship has trained young reporters to adopt a broader worldview, find new expert sources and delve deeper into under-reported stories that explore the web of transatlantic connections. In addition to the hundreds of stories the new Burns class produces each year, alumni continue to cover transatlantic affairs with greater insight and depth throughout their careers. This wealth of reporting results in an ongoing and thoughtful dialogue among the United States, Germany and Canada.

I am proud to support this important program that makes a vital contribution to strong media and the transatlantic relationship. We are grateful to our generous donors who support our mission and make our work possible. The Burns Fellowship helps support an essential pillar of democracy and perhaps the most successful international alliance of our time—an invaluable combination.

Sincerely,

Marcus Brauchli
The Burns Impact

Highlights from the 2018 and 2019 Classes

Anna-Maria Schuck
Reporter
ZDF (TV), Bingen

Anna-Maria Schuck spent her 2018 Fellowship at CBC in Toronto working for their flagship newscast The National and their award-winning investigative show The Fifth Estate. While she had previously studied and worked in the United States, she had never been to Canada and she described it as “a new, fantastic terrain” for her.

“The Burns Fellowship pushes you out of your comfort zone to expand new professional and personal horizons. I had the time of my life working with Canadian broadcast colleagues while reporting for the different daily newscasts of my German home base—ZDF. I did my very first news story (on the legalization of cannabis) for our flagship newscast heute jour during my time with Burns. Back home I have now been promoted to the chance to immerse myself in a different culture and language. I saw stories everywhere. By taking a pause from my normal grind, I felt a lot more refreshed and creative when I got back home and that’s carried over into my work.”

Manisha Krishnan
Senior Editor
VICE, Toronto

Canadian journalist Manisha Krishnan was based at Deutsche Welle during her 2019 Fellowship. When the scandal broke over the photos of Prime Minister Justin Trudeau in blackface, DW News interviewed Manisha for her perspective on the issue (pictured above).

“As a working journalist in an increasingly challenging media climate, opportunities for professional development are hard to come by. What I loved about Burns was that it was well-rounded. It wasn’t just focused on reporting, although that was a huge component, but it also gave me the chance to immerse myself in a different culture and language. I saw stories everywhere. By taking a pause from my normal grind, I felt a lot more refreshed and creative when I got back home and that’s carried over into my work.”

Georgia Wells
Reporter
The Wall Street Journal, San Francisco

2018 Fellow Georgia Wells was able to broaden her perspective on her home beat while working at the Berlin bureau of Handelsblatt.

“I write about social-media companies for The Wall Street Journal. At home in Silicon Valley, I have a pretty good view of most of the biggest action. Adventuring 5,000 miles away from the epicenter of social media, however, offered me a broader perspective on my beat. Today, Germany has some of the most aggressive policies in the world aimed at holding social-media companies accountable for content that is posted to their sites. Many of these policies contradict legislation in the U.S. Working with reporters from Germany’s top business paper, Handelsblatt, I got to learn more—and write stories about—what happens at these companies when regulators take such a different approach. The Burns Fellowship helped me see my beat with fresh eyes—and for that I am deeply grateful.”

Alexi Horowitz-Ghazi
Associate Producer
NPR’s Planet Money, Brooklyn

Alexi Horowitz-Ghazi’s primary reporting project on his 2019 Fellowship was on Native American hobbyism in Germany. While based at Der Tagesspiegel in Berlin, he traveled to a theme park of the American wild west in eastern Bavaria, complete with a pasture of grazing North American buffalo.

“I had traveled to Pullman City to report for an upcoming episode of NPR’s Code Switch podcast about Germany’s long-standing fascination with Native American culture—how thousands of Germans spend time each year assuming the identity of particular Native peoples, and the diverse ways in which Native American performers and activists are engaging with, and in some cases, actively pushing back against those practices. As my reporting continued, the story grew into an exploration of how German and Americans see themselves and each other, how our respective societies address and represent the atrocities and injustices of the past, and the ways in which race, identity, and history are refracted through the prism of another culture. That story and reporting trip are just one piece of how I spent my time in Germany, but they encapsulate why I found the Burns Fellowship to be such a transformative experience.”

Marina Kormbaki
Correspondent, Capital Bureau RND, Berlin

Marina Kormbaki spent her 2019 Burns Fellowship at The Houston Chronicle in Texas where she reported on a wide range of issues, from the Texas Green Party to Austin’s homeless camping ordinance. A week spent reporting along the border for her home media outlet was a particular highlight.

“Reporting along the U.S.-Mexico border was definitely one of the most impressive and educational experiences of my professional life. The cross-border reality on the ground, the bicultural essence of people’s everyday life, appeared to be far away from the divisive public image fueled by political leaders. This reporting trip, as well as the Fellowship as a whole, made clear to me why journalism is needed: showing reality the way it is.”

Pacinthe Mattar
Senior Producer
Antica Productions, Toronto

2018 Fellow Pacinthe Mattar, previously at CBC in Toronto, did not expect her language abilities to be such an asset on her Burns Fellowship. But on day three with her host Deutsche Welle in Berlin, she found herself on a shoot at the Ministry of Foreign Affairs interviewing the head of the Syrian White Helmets in Arabic (pictured above).

“The Burns Fellowship gave me a chance to be as versatile as I’ve ever been in my journalism career to date. Working at DW in Berlin allowed me to bring my whole self to work, and be able to use different parts of me and my expertise. Within my first two weeks, I had filed for radio, TV, and online—and in three different languages—English, Arabic, and French. It showed me just how flexible and adaptable I could be, and soon I was being sought out and assigned stories because of what I was able to do.”

Anna-Maria Schuck
Reporter
ZDF (TV), Bingen

Manisha Krishnan
Senior Editor
VICE, Toronto

Georgia Wells
Reporter
The Wall Street Journal, San Francisco

Alexi Horowitz-Ghazi
Associate Producer
NPR’s Planet Money, Brooklyn

Marina Kormbaki
Correspondent, Capital Bureau RND, Berlin

Pacinthe Mattar
Senior Producer
Antica Productions, Toronto
Where Burns Alumni Are Now

The program’s 614 alumni span across their countries and the world

United States & Canada

“The Burns Fellowship gave me a taste of life as a foreign correspondent—which was not only valuable for my broader career, but taught me the patience, pacing and perseverance necessary to work seamlessly with my newsroom during the unexpected exile to my apartment because of the COVID-19 crisis. I miss speaking to colleagues and sources in real life—and I very much miss Germany—but I’m much more agile today because of the Burns Fellowship.”—Josh O’Kane (Burns 2019), Reporter, The Globe and Mail, Toronto, ON

“I wanted to experience a fairly new and digital-only newsroom, which is what I got at The Verge. Founded in 2012, their ways of communicating, working in different time zones and different places while still connecting on topics was impressive. Even how simply they welcomed a new staff member with an onboarding guide and a clear mission of their newsroom provided lots of good ideas, which I took home to my newsroom and was able to adapt here. Usually I don’t work as a video journalist, recording films myself, but on the Fellowship I was forced out of my comfort zone and it relit the fire of doing everything by myself. It showed me that I am capable of doing so much more when I am pushed into it.”—Annarte Linmeyer (Burns 2019), Economics Reporter, MDR, Leipzig

*The Burns Fellowship gave me time to report on a wide variety of issues that were both fun and challenging—I covered everything from hate crimes to artists and not only was I able to use the skills I already had, but I was also able to build on what I learned.”—Lakshmi Sarah (Burns 2018), KGOE / Tiny World Productions, Berkeley, CA

Germany

“I spent two months in Toronto in 2018 with The Globe and Mail, which was a fantastic experience and helped me to learn a lot about Canada. I had spent several years covering U.S. politics based in Washington and I am very grateful to spend time “up North”, as a Burns Fellow. After my time in Toronto, I moved to Brussels to cover the European Union and NATO (of which Canada is a member) for Süddeutsche Zeitung. Transatlantic relations are part of my portfolio and I have profited immensely from my Burns experience and from the conversations with my 2018 fellows and with Burns alumni.”—Matthias Kolb (Burns 2018), EU and NATO Correspondent, Süddeutsche Zeitung, Brussels

“I wanted to experience a fairly new and digital-only newsroom, which is what I got at The Verge. Founded in 2012, their ways of communicating, working in different time zones and different places while still connecting on topics was impressive. Even how simply they welcomed a new staff member with an onboarding guide and a clear mission of their newsroom provided lots of good ideas, which I took home to my newsroom and was able to adapt here. Usually I don’t work as a video journalist, recording films myself, but on the Fellowship I was forced out of my comfort zone and it relit the fire of doing everything by myself. It showed me that I am capable of doing so much more when I am pushed into it.”—Annarte Linmeyer (Burns 2019), Economics Reporter, MDR, Leipzig

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“Working for a rather young media company (The Verge), that was completely digital from the start was a valuable experience. Although the team was larger than in many German newsrooms, the reporters and editors worked together so efficiently, yet creatively and thoroughly. Many companies in Germany could learn something from this.”—Wolfgang Kerler (Burns 2018), Editor-in-Chief, 1E9 Magazin, München

*Americans, especially the ones who work for The Denver Post, are definitely the nicest people in the world. They helped me find a flat, write the perfect headline, and choose the right PB&J. I am working on importing to my hometown in Bavaria their open attitude to people in the world. They helped me find a flat, write the perfect headline, and choose the right PB&J. I am working on importing to my hometown in Bavaria their open attitude to

Burns alumni are also living and working in these countries:

Australia: 1  Austria: 2  Belgium: 7  China: 1  Egypt: 1  France: 3  Israel: 1  Italy: 2  The Netherlands: 1  Russia: 4  Singapore: 2  Sweden: 1  Switzerland: 2  Thailand: 1  Turkey: 2  United Kingdom: 11

0 participants 1-4 participants 5-10 participants 10+ participants

Arthur F. Burns Fellowship Program 2020 Annual Report

4

Arthur F. Burns Fellowship Program 2020 Annual Report

5
A Portrait of Two Fellows

How the Fellowship changes lives

I sometimes pinch myself and recall how in the span of two months in 2012, I managed to—without fully realizing it at the time—lay the foundation for my career that I’m loving today.

Anna Sauerbrey
Der Tagesspiegel

Anna Sauerbrey had been working for the opinion section at Der Tagesspiegel for two years after her traineeship there when she decided to apply to the Burns Fellowship. She had been interested in the United States and U.S. politics since she spent a year there in high school. She was eager to return after a long absence since U.S. politics plays an important role in her work. She hoped to gain greater insights and start writing more on foreign policy. She also wanted a break from her usual routines—to get inspired again, learn new perspectives and report from new and interesting places. She wrote recently that all of her hopes and expectations for the Fellowship were realized.

Anna spent her Fellowship at The Philadelphia Inquirer in the summer of 2013. One memorable reporting trip was to the small town of Frackville, a former coal-mining town in northern Pennsylvania. As she wrote, “I went there to interview a local police chief who had made regional headlines for founding a Second Amendment militia and building an impressive stockpile of heavy weapons. I spent a full day in town, including an evening at the bar, talking not only to him but to many inhabitants of this rundown, impoverished and half-empty place. I admit that at the time, I did not realize the scope of what I had seen there, but my thoughts keep returning to Frackville ever since Donald Trump was elected in 2016. It was all there—the angry, the forgotten, the poor, the conspiracy-theorists, the gun-lovers, the nationalists.” Their anger struck her and increased her understanding of the various political forces at work in the U.S.

That trip, along with all her Fellowship experiences, continued to impact her reporting after returning home. With a deeper understanding and new ideas and insights, she said that she hasn’t “stopped writing about the U.S. ever since.” She has continued to travel to the U.S. for one long reporting trip each year, once courtesy of a Holbrooke Grant (available to Burns alumni). Through these trips, she has gained many sources in the think-tank community and now writes more on foreign policy.

She rose through the ranks of Der Tagesspiegel and now serves as a member of the editorial board and head of the Opinion section. Fellow Burns alumna Clayton Risen (Burns 2010), the deputy op-ed editor at The New York Times, invited her to submit a piece for the Times’ opinion section, and after submitting individual pieces for a while, she became one of their contributing opinion writers, producing regular columns on Germany for their readership. She readily credits the Burns Fellowship with improving and supporting her career opportunities.

In turn, she now informs and influences readers on both sides of the Atlantic with her knowledge and insights gained from thoughtful, on-the-ground reporting.

Tim Loh
Bloomberg News

When Tim Loh found out about the Burns Fellowship, he was 27 years old and working at a regional newspaper in Connecticut. He had hopes of becoming a foreign correspondent, but was starting to become anxious about how that would ever happen. “From my spot then, it seemed like it about how that would ever happen. I knew I needed boost both professionally and mentally.”

He spent his Fellowship in 2012 at the Süddeutsche Zeitung in Munich where a nice group of Burns alumni immediately took him in—introducing him to other staff and helping to support his goals for the Fellowship. He was impressed with their experiences but could also relate to some of the beats they were covering: “They were doing all sorts of cool things, from reporting internationally, or covering the goings on in Berlin and Frankfurt and Brussels, etc.,” he wrote recently. “That helped me feel like I had elevated myself above my local newspaper days. But I also got to hang out with reporters and editors who were doing much the same work that I was familiar with back in Connecticut—covering Munich and Bavaria, from the police beat to city hall to local businesses. I found that a blast, too, which reminded me not to be so jaded by my usual routines—to get inspired again, learn new perspectives and report from new and interesting places. I read the Süddeutsche Zeitung most every day, and bump into their reporters sometimes while I’m covering events. I sometimes pinch myself and recall how in the span of two months in 2012, I managed to—without fully realizing it at the time—lay the foundation for my career that I’m loving today.”

He also had the opportunity to travel around—reporting from Berlin, the Alps and various small towns in Bavaria, freelancing pieces for The Christian Science Monitor and BBC Travel. “I also found a fun angle that connected a Bavarian village and my home in Connecticut, which allowed me to write a Sunday feature for my home paper, the Connecticut Post, surprising my editors there who had told me it wasn’t even worth trying to find a Connecticut-themed piece in Germany. That was one of my most memorable clips.”

“Taken all together, the experience definitely raised my confidence that I could make the leap to a national publication in the U.S., and that I could find one that would send me over to Germany, too. And here I am today, almost eight years later, working in Munich for Bloomberg News. I moved here with my wife in September 2018 and we had our first child here last spring. I read the Süddeutsche Zeitung every day, and bump into their reporters sometimes while I’m covering events. I sometimes pinch myself and recall how in the span of two months in 2012, I managed to—without fully realizing it at the time—lay the foundation for my career that I’m loving today.”
Investing in the Future of Journalism and the Transatlantic Relationship

The Burns Fellowship represents a long-term investment in international reporting that continues to pay dividends for many years. The program selects young journalists to help educate them and broaden their perspectives early in their careers for maximum benefit. And the program is committed to providing support and opportunities for alumni to continue learning about and reporting on important transatlantic issues throughout their careers.

The Holbrooke Research Grants, named in honor of diplomat Richard Holbrooke, offer stipends for Burns alumni to work on large reporting projects on issues that affect the transatlantic community. One recent Holbrooke grantee is Katja Ridderbusch (Burns 1999), a freelance journalist based in Atlanta, Georgia, who reports for both German and U.S. media outlets. She applied for a Holbrooke Grant in 2018 in order to produce an in-depth reporting series on the mining industry and Germany’s goal to lessen its dependence on coal.

In addition to alumni reporting grants, the Fellowship hosts several dinners a year—in Berlin, New York, Washington and every other year in San Francisco—to provide alumni an opportunity to network with each other and leaders in the transatlantic community, as well as hear from a prestigious speaker. Recent speakers have included German Ambassador to the United Nations Christoph Heusgen; Mathias Döpfner, CEO of Axel Springer; New Jersey Gov. Philip Murphy, who previously served as U.S. Ambassador to Germany; Christian Democratic Union party leader Annegret Kramp-Karrenbauer; Salesforce.com’s chief scientist Richard Socher; and Canadian Ambassador to the United Nations Marc-André Blanchard.

The Fellowship also occasionally hosts small sessions for local alumni to meet with a preeminent leader. For example, the Right Honourable Adrienne Clarkson, the former Governor General of Canada, spoke to Burns alumni in Berlin in late 2018.

To encourage alumni to continue producing insightful stories on transatlantic topics, the Fellowship awards journalism prizes to the best articles or broadcast stories produced that year. The Arthur F. Burns Awards are presented to alumni for an outstanding journalistic contribution, and the George F. Kennan Commentary Award is presented to any journalist for a remarkable commentary related to the transatlantic relationship or the United States in a German publication.

As alumni numbers keep growing and alumni rise into leadership positions in their newsrooms, the initial investment in these young journalists pays off dividends throughout their careers with more and better coverage of critical global issues in media organizations on both sides of the Atlantic.

The Holbrooke Grant provided the time and resources for Ridderbusch to produce an enlightening series for a German audience on an important facet of American society. Another recent Holbrooke grantee is Peter Mellgard (Burns 2014), the features editor at The WorldPost, a partnership between The Washington Post and the Berggruen Institute. During his Burns Fellowship in 2014, Mellgard reported on the restoration of former coal mines in Germany. In 2018 when Germany announced a commission that would decide on an end date for using coal for power, Mellgard was immediately interested in returning to report further on this important issue. With support from a Holbrooke Grant, Mellgard traveled around one of Germany’s major coal regions and produced a long and thoughtful article for a U.S. audience on the controversy surrounding the still-expanding lignite mining industry and Germany’s goal to lessen its dependence on coal.

As alumni numbers keep growing and alumni rise into leadership positions in their newsrooms, the initial investment in these young journalists pays off dividends throughout their careers with more and better coverage of critical global issues in media organizations on both sides of the Atlantic.
The following media organizations hosted Burns Fellows from the 2018 and 2019 classes:

**UNITED STATES & CANADA**

The *Austin American-Statesman* — Austin, TX

CBC — Toronto, ON

The Denver Post — Denver, CO

The Globe and Mail — Toronto, ON

Houston Chronicle — Houston, TX

LA Weekly — Culver City, CA

Mother Jones — San Francisco, CA

The New Yorker — New York, NY

The Oregonian — Portland, OR

The Pittsburgh Post-Gazette — Pittsburgh, PA

The Plain Dealer — Cleveland, OH

ProPublica — New York, NY

The Seattle Times — Seattle, WA

The Tennessean — Nashville, TN

The Verge — New York, NY and San Francisco, CA

Vox — New York, NY

The Wall Street Journal — San Francisco, CA

WNMC — New York, NY

**GERMANY**

Deutsche Presse-Agentur International — Berlin

Deutsche Welle — Berlin

Handelsblatt — Berlin

The Local — Berlin

RedaktionsNetzwerk Deutschland — Berlin

Der Spiegel — Hamburg

Stuttgarter Zeitung / Stuttgarter Nachrichten — Stuttgart

Süddeutsche Zeitung — München

Der Tagesspiegel — Berlin

Die Tageszeitung (txz) — Berlin

Die Welt — Berlin

Zeit Online — Berlin

**German Hosts**

The Local, Berlin

“At The Local Germany, we report on the country’s news and culture for international residents—both those who have already lived here for a while and new arrivals. Our Burns Fellows, belonging to the latter group, bring fresh perspectives and ideas that we often overlook. They have the ability and enthusiasm to carry out the on-the-ground reporting that we often lack the time for within the busy daily news cycle. We also enjoy having lively discussions with them about journalism in their host country versus Germany, which in turn also leaves us actively contemplating ways to improve our publication going forward.”

Rachel Stern (Burns 2012), Editor-in-Chief

Süddeutsche Zeitung, München

“Eric Morath (Burns 2019) was only supposed to speak for a few minutes in the big editorial conference of the SZ, as part of an unusual newspaper and site criticism: How does a U.S. journalist evaluate the work of his German colleagues? But it turned out that the SZ colleagues also had many questions for him: How do authors and editors communicate at The Wall Street Journal? What is the relationship between online and print, how was it reformed? How has Trump changed the work of journalists? Eric has a lot of experience with various U.S. institutions, such as the U.S. Federal Reserve, which are also important for German business reporting. Any decision made there, arrives as a breaking news story in German newsrooms. So it helps to have talked to someone who was there live when the newsflash came up.”

Bastian Brinkmann, Deputy Head of the Business Desk

The Globe and Mail, Toronto

“I just wanted to record what a great pleasure it was having Matthias [Kolb] (Burns 2018) stay with us at The Globe and Mail, if only it could have been for longer. From day one he seamlessly fit in, attending news meetings and getting to know staff that connected to his areas of interest… As part of his research, he took the initiative to make several trips across Canada to gain a broader perspective. Matthias has a thirst for insight and knowledge to get both sides of a story… It was also refreshing for us to get a firsthand perspective into German politics and what was going on in the E.U. currently. I hope we will be able to repeat the hosting next year, this was a great experience for us.”

Adrian Norris, Former Head of Newsroom Development, Staffing and Budgets

**The Local, Berlin**

“While we hope and believe Burns Fellow Gianna Niewel (Burns 2019) was enriched by her experience in Cleveland, it was The Plain Dealer that was the net winner in this exchange. Gianna is an extraordinary journalist who made us all better, in the newsroom, in print and online. She contributed insight and reporting to projects our journalists were working on, and Gianna wrote several pieces for us that were terrific reads. Her curiosity, tenacity and enthusiasm rubbed off on all of us. We loved the fact that she wanted to report from the Midwest to get a clearer picture of what was happening in the country, and to be able to tell her readers in Germany things she said they might not have fully grasped, such as the reasons for the strong support Donald Trump has built in the region. We, in turn, gained a greater appreciation of issues in Europe, and common problems in search of solutions. Gianna was embraced by our staff and we were sad to see her leave, but she promised she would be a good ambassador for Cleveland and the region, and encourage other fellows to explore it as well.”

Tim Warsinskey, Editor

**The Tennessean, Nashville**

“We were so delighted to have Johanna [Roth] (Burns 2019) on our team. Not only was she a hard worker, but she also collaborated so well with our opinion team. Her presence gave us the opportunity to set up a series of field study trips to monuments and historic landmarks across Middle Tennessee. We even took a team field trip to the Wilson County Fair where she ate her first corn dog. On a more serious note, Johanna is a committed, thoughtful and dedicated journalist. She wrote insightful columns for The Tennessean on issues including affordable housing, the 30-year anniversary of the fall of the Berlin Wall and the Nashville election which she helped cover. It was a privilege to work with her and have her work with us while she was in town.”

David Plaza, Director of Opinion and Engagement

**The Plain Dealer, Cleveland**

From top: Max Thoé (Burns 2019) in The Globe and Mail newsroom in Toronto; Rumble Lipp (Burns 2018) reporting for WNYC in New York; Eric Morath (Burns 2019) presenting to Süddeutsche Zeitung colleagues on differences between The Wall Street Journal and SZ; and U.S. media practices.

At right top: Wolfgang Karler (Burns 2018) visiting Wired magazine; (bottom) Salvan Joachim (Burns 2019), hosted by Vox in New York
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- Steffen Seibert, Parliamentary State Secretary, Government Spokesperson
- Dr. Daniëlle Wolters, Co-Founder and CEO, Looping Group
“As a Burns Fellow, I had a chance to challenge assumptions that, at home, I take for granted—to reconceive of what is ordinary and what is newsworthy, informed by a worldview bigger than just Washington, or even the United States…. Personally and professionally, I feel richer, smarter and better equipped to interrogate the world, having spent two months in Germany.”


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