Turning information into action

Information *should* be power, but only when it's relevant and reliable. Too often, it's neither, leaving people unable to navigate complexities or make informed decisions.

We launched Plus to change this. We cultivate civic intelligence – information that helps people make sense of the world and act constructively to shape it.

Achieving this requires radical collaboration between allies committed to driving transformation. Together, we can forge stronger, more effective news and information ecosystems for all.

Plus was co-founded by Code for Africa, ICFJ (International Center for Journalists) and PROTO in 2024. The European Journalism Centre joined Plus as a constituent member in June 2026. We are registered in South Africa and operate from Cape Town, Delhi, Doha, Maastricht, Nairobi and Washington, DC.

Our Approach

1. **Plus provides the critical infrastructure necessary for journalists, civil society, technologists and others to deliver actionable information.**

We develop cutting-edge, low-cost tools and techniques, such as:

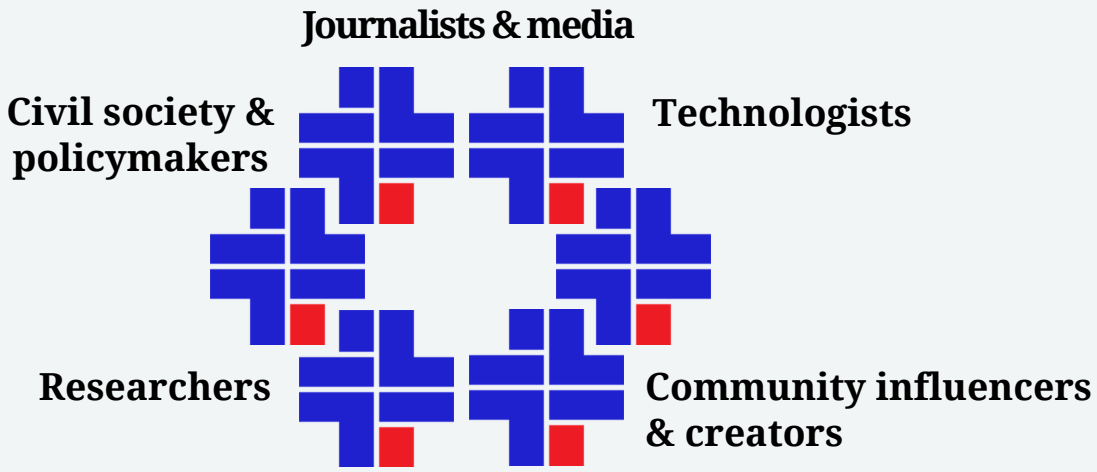
Sensors & drones	Forensic expertise	Datasets	Market analysis
Digital safety	Social network analysis	Mapping	AI testing environments

2. **Plus connects people who use information for good, to develop systemic solutions and accelerate impact.**

We forge interdisciplinary, lasting networks to ensure that news and information reaches those battling on the front lines of urgent issues – from weaponized information to economic crises to extremism.

Who We Work With

We collaborate with people who care about building a better world and who use information to do it:



Our Focus Areas

- **Crisis**: Developing rapid-response resources for emergencies, from journalists' safety to health, natural disasters and conflict
- **Capture**: Unmasking the actors who manipulate political systems, economies and information
- **Access**: Putting information into the hands of underserved communities
- **Dominion**: Providing actionable insights on environmental issues, from climate risks to disputes over natural resources

Our Foundation

Plus was co-founded by civic tech powerhouse Code for Africa, media support network ICFJ and PROTO, a Delhi-/Doha-based systems builder. The European Journalism Centre is a constituent member. We joined forces because we saw how much more we could do together. Plus combines our strengths – deep experience building information ecosystems, supporting an engaged global network of journalists, and designing systems that strengthen civic media.